

Unlock the Power of SMS Marketing: Join Our Workshop



Munvo's SMS Gateway enables real-time communication between businesses and customers via mobile messaging. Its ability to create tree-like conversation flows and push SMS number lists to designated short or long codes helps businesses expand and enhance their mobile marketing efforts, allowing for more direct and personalized interactions.

NATIVE INTEGRATION



What Can You Expect from the Workshop?

- 1 Building a Real Use Case**
 - Hands-on creation of an interactive SMS campaign to experience the power of 2-way SMS marketing.
 - Learn to configure and test a conversation tree tailored to your business needs.
- 2 Understanding the Business Value of SMS Marketing**
 - Explore how SMS campaigns can enhance customer relationships and boost engagement.
 - Gain insights into proven SMS engagement strategies to inspire your marketing efforts.
- 3 Testing SMS Gateway Features in Real-Time**
 - Deploy a live SMS campaign to your smartphone to see the tool in action.
 - Evaluate its functionality and effectiveness without trials or licensing requirements.
- 4 Feedback and Q&A with Industry Experts**
 - Ask questions about SMS Gateway features, capabilities, and best practices.
 - Receive professional, objective advice tailored to your marketing challenges.
- 5 Log In, Learn, and Decide**
 - Experience the SMS Gateway firsthand to assess its value and fit for your organization.
 - Empower your decision-making with direct interaction and practical insights.

Who is This Designed For?



Do you manage a team responsible for cross channel marketing or customer experience management?



Are you on the leadership team and beginning to compare different solutions for SMS/MMS Marketing?



Are you a hands-on user of Adobe Campaign, SFMC or a similar tool and want to see what SMS Gateway could do for you?

Register now



Interested? Get in touch with our Experts!

Online



Sales

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Format: Online, instructor-led event (MS Teams)