



Unica Managed Services

Munvo empowers your Campaign team by offloading the workload associated with upkeep of your marketing solution allowing your team to focus on what matters most to driving business growth - customer engagement.

Administer your platform
following industry best practices

Analyze and debug
campaign logic or technical issues

Optimize performance of campaigns, servers, and databases

Automate campaigns, alerts, and reporting

Integrate your marketing platform with internal or external solutions

Perform **upgrades, hotfixes, and server maintenance**

Munvo's Unica® Practice

Since 2005, Munvo has worked with over 70 enterprises on diverse projects involving Unica Marketing Solutions. What began as Unica technology implementations and upgrades expanded into a comprehensive set of Munvo services.



Implementation

Effectively implement technologies to fortify marketing operations.



Marketing Transformation

Reinvent your approach to marketing with a clearly defined vision



Data & Analytics

Secure and validate your data for optimal reliability



Marketing Operations

Drive marketing success with a mature operational model



Automotive



Retail



Banking



Technology



Healthcare



Telecommunication



Loyalty



Travel

Proven Unica Expertise

Our certified specialists can help you drive the most value from your MarTech investment.

- Since 2005 experts in MarTech
- 500+ Marketing Solutions Projects Delivered
- 120+ Enterprise Customers
- 100+ Consultants and Developers

Munvo's Strategic Partners



Getting in Touch

Sales
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