Hands-On Adobe Campaign Classic V8 WebUI: Join Our Workshop

Adobe Campaign Classic V8 WebUI is a browser-based interface that streamlines the management of marketing campaigns. It allows marketers to easily handle tasks like audience segmentation, campaign execution, and reporting without the need for a desktop application. The WebUI provides real-time access to campaign tools, making it more convenient and flexible for users to manage large-scale marketing efforts across different devices.

What Can You Expect from the Workshop?

1 Overview of Adobe Campaign v8 and the new WebUI

• Discover how Adobe Campaign's new features can facilitate and streamline content creation for multi-channel communications.

• Discover the new Drag and Drop Email builder designed for marketers with less technical background.

2 Interactive Exercise: Getting Started with the Adobe Campaign v8

• Dive into the basics of setting up Adobe Campaign v8.

• Follow a guided walkthrough from setting up your audience up to sending an email delivery.

• Deep dive into the simplified ways of segmentation and personalization.

3 Q&A Session

• Get answers to your questions and learn how to overcome common challenges with Adobe Campaign v8.

4 Next Steps and Resources

• Find out about additional resources and support options available to help you continue your Adobe Campaign v8.

• Learn about further training opportunities and how to continue being engaged with Munvo experts.

Who is This Designed For?

✅ Are you a hands-on user of Adobe Campaign or a similar tool and want to see how Adobe Campaign v8 could help you reduce the time from campaign creation to campaign execution?

✅ Are you on the leadership team and beginning to compare different solutions for multi-channel campaign execution and want an unbiased overview?

✅ Do you manage a team responsible for orchestrating multi-channel campaigns?

✅ Are you being held back by a lack of technical knowledge?

Register now

Interested? Get in touch with our Experts!

Online

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Format: Online, instructor-led event (MS Teams)